

NAME SELECTION POLICY

- 1.0 Title:** Name Selection Policy
Version Control: 2.0
Date of Implementation: 2015-09-12

2.0 Summary

All domain names registered in <.TLD> must comply with this Name Selection Policy (the “Policy”). Depending upon the classification of the domain name, Registry Operator imposes varying degrees of obligations. Registry Operator has currently identified the following four classifications of domain names in <.TLD>: Common Community, Generic, Reserved and Standard. Failure of an Applicant to comply with this Policy is a basis for a domain name registration request to be denied. Failure of a Registrant to comply with this Policy is a basis for a domain name registration request to be suspended/cancelled at any time.

3.0 Requirements

3.1 Standard Names:

Domain names must: (a) correspond to a trademark, trade name or service mark of the business or organization; (b) not be a Reserved Name; and (c) not be likely to deceive or cause material detriment to a significant portion of the banking, insurance and/or financial services communities, its customers or Internet users.

3.2 Common Community Names/Generic Names:

These names will initially not be available for registration and Registry Operator will provide lists of them to its Registry Service Provider and its Registrars. fTLD reserves the right to amend these lists in accordance with its Registry Agreement. Common Community Names are those words or phrases commonly used by a significant number of organizations within the banking community (e.g., citizens, firstnational, security). Generic Names are those words or phrases commonly used within the banking community to identify products and services and are not specific to any particular source (e.g., checking, mortgage, savings).

3.3 Reserved Name:

A Reserved Name is a domain name not available for registration. Registry Operator reserves the right at any time to amend the Reserved Name list in accordance with its right and obligations set forth in the Registry Agreement, including, without limitation those domain names:

- 3.3.1 Reserved for operations and other purposes (e.g., Common Community Names, Generic Names); or
- 3.3.2 Restricted to comply with ICANN requirements.

4.0 Denial/Suspension/Cancelation

Registry Operator reserves the right to deny, suspend and/or cancel at any time a domain name registration or request for registration found to be in violation of this Name Selection Policy.

5.0 Amendment

Registry Operator reserves the right to modify this Policy at its sole discretion in accordance with its rights and obligations set forth in its Registry Agreement. Such revised Policy shall be posted on Registry Operator's website at www.ftld.com/policies/ at least 15-calendar days before its effective date. In the event that a Registrant objects to the any change in this Policy, the sole remedy is cancelation of the domain name registration.

Name Selection Policy Implementation Guidelines

Date: 2022-04-01

Registry Operator’s implementation of this Policy defines the term “correspond” in relation to Section 3.1(a) of the Policy to include, but not be limited to, the types of domain names identified in the following table of examples. Additionally, the prohibition in Section 3.1(c) is intended to be read within the context of Registry Operator’s Acceptable Use / Anti-Abuse Policy.

The following is a non-exhaustive list of examples of domain names that correspond to a trademark, trade name or other service mark of a business or organization eligible to register in <.TLD>.

Corresponding Type: Exact Match; Exact Match Spanning the Dot	
Company Name (DBA)	Domain Name
Crest Bank	CRESTBANK.BANK, CREST.BANK
Alliance Bank of Maine	ALLIANCEBANKOFMAINE.BANK
McLeod Bank	MCLEODBANK.BANK, MCLEOD.BANK
Corresponding Type: Exact Match w/Additional Term - Prefix/Suffix	
2nd Bank	OUR2NDBANK.BANK
Best Bank	MYBESTBANK.BANK
Bank of Amelia	THEBANKOFAMELIA.BANK
ABC Bank	ABCBANKONLINE.BANK
Corresponding Type: Exact Match w/Additional Term - Geo	
Best Bank	BESTBANKMONTANA.BANK
2nd United Bank	2NDUNITEDBANKND.BANK
Mountain Bank	MOUNTAINBANKUS.BANK
Allied Bank	ALLIEDBANKKS.BANK
Corresponding Type: Partial Match w/Missing Terms	
Fargo Savings and Loan	FARGOSAVINGS.BANK
J P Jones Federal Savings Bank	JPJONESBANK.BANK, JPJONES.BANK
1st Rodeo State Bank	1STRODEO.BANK
Colonial Community Bank	COLONIAL.BANK
Corresponding Type: Partial Match w/Abbreviations	
National Bank of Louisiana	NATBANKLA.BANK
eBank of Florida	EBK.BANK

Corresponding Type: Partial Match w/Additional Term - Geo	
Valley Bank & Trust Company	VALLEYBANKNC.BANK
Valley Banking Company	VALLEYBANKKY.BANK
GoToBank Texas	GOTOBANKTX.BANK
Corresponding Type: Partial Match – Singular/Plural	
Your Local Bank	YOURLOCALBANKS.BANK
Better Bank	BETTERBANKS.BANK
Corresponding Type: Partial Match – Multiple Variances	
State Bank & Trust Company, Inc.	STBANKING.BANK
State Bank & Trust of the Mountains	STATEBT.BANK
State Bank & Trust Wisconsin	STATEBANKWI.BANK
State Bank and Trust Company	STATEBANKRICHMOND.BANK
Corresponding Type: Exact Match Acronym	
Peruvian Bankers Association	PBA.BANK
Citizens Bank of Lincoln County	CBLC.BANK
State Trust Bank, Inc.	STBI.BANK
Corresponding Type: Exact Match Acronym w/Additional Term – Prefix-Suffix	
Pittsburgh State Bank	GOPSB.BANK
Bank of New Orleans	MYBNO.BANK
Atlantic Sailors Bank	ASBONLINE.BANK
Corresponding Type: Hybrid Acronym	
2nd Savings Bank USA	2SBUSA.BANK
Carrolton Bank & Trust	CBTBNT.BANK
River Bank of Pittsburgh	RVRPGH.BANK
Corresponding Type: Hybrid Acronym w/Additional Term - Geo	
1st Savings and Trust Bank of Washington	FSTBWA.BANK
1 st Trust Bank	FTBOK.BANK
Corresponding Type: Hybrid Acronym w/Additional Term - Prefix/Suffix	
Valley State Bank	VSBKONLINE.BANK

Registry Operator's implementation of this Policy in relation to Section 3.3.2 is clarified pursuant to the 22 January 2019, ICANN publication of [Two-Character ASCII Labels Memo on Implementation](#). Registry Operator hereby includes the following mitigation measures specified in the Memo:

1. **Registration Policy:** Registry Operators must include a provision in the registry's registration policy requiring registrants to avoid misrepresenting affiliation with a government or ccTLD; and
2. **Post-Registration Complaint Investigation:** Registry Operators must investigate and respond to reports of confusion from government or ccTLD operators.

As it relates to the first measure, Registry Operator's Acceptable Use / Anti-Abuse Policy was amended on 2022-04-01 to add Section 4.6 to expand the Prescriptive Registrant Obligations in Section 4.0 of this Policy.

As it relates to the second measure, governments or ccTLDs operators shall write to complaint@fTLD.com and Registry Operator will investigate and respond to alleged reports of confusion.