



## DEFINITIONS

**Applicant:** A business, organization, agent or broker that requests registration of a domain name in .INSURANCE.

**Common Community Name:** A frequently used word or phrase that many businesses or organizations in the banking, insurance and/or financial services communities have included either in whole or in part in that business or organization's trademark, trade name or service mark (e.g., First National, Community).

**Consensus:** The decision of a majority of Advisory Council members present at a meeting provided a quorum (defined as a number more than half the total membership) exists to take such a decision.

**Forum:** The National Arbitration Forum that administers Registry Operator's Registration Eligibility Dispute Resolution Policy, Reserved Names Challenge Policy and Sunrise Eligibility Dispute Resolution Policy.

**Generic Name:** A word or phrase commonly associated with goods/services in the banking, insurance and/or financial services communities (e.g., auto(s), checking(s), health, mortgage(s), saving(s)).

**Manager:** The Registry Operator representative that will provide secretariat support to the Advisory Council.

**Operating Manager:** The American Bankers Association and the Financial Services Roundtable.

**Panel/Panelist:** The party responsible for rendering a decision in a complaint pursuant to Registry Operator's Registration Eligibility Dispute Resolution Policy, Reserved Names Challenge Policy or Sunrise Eligibility Dispute Resolution Policy.

**Registrant:** The holder of a domain-name registration in the <.TLD>.

**Registration Eligibility Dispute Resolution Policy:** The challenge process administered by the National Arbitration Forum for a domain name registration that was improperly granted/denied under fTLD Registry Services, LLC's Registrant Eligibility Policy for the <.TLD>.

**Registrar:** An entity that has a Registrar Accreditation Agreement with ICANN and has a Registry-Registrar Agreement with fTLD Registry Services, LLC for the distribution of domain names in <.TLD>.

**Registrar Accreditation Agreement:** The agreement between a Registrar and ICANN for the distribution of domain names.

**Registration Agreement:** The agreement between a Registrar and Registrant.

**Registry Agreement:** The agreement between fTLD Registry Services, LLC and ICANN for the <.TLD> Top-Level Domain.

**Registry Operator:** fTLD Registry Services, LLC.

**Registry Policy(ies):** Policy(ies) that relate to the registration and use of domain names (e.g., acceptable use / anti-abuse, eligibility, name selection, name allocation). These Policy(ies) DO NOT include any corporate governance policies or operational practices (e.g., human resource) that are not specifically enumerated in the Registry Agreement.

**Registry-Registrar Agreement:** The agreement between a Registrar and fTLD Registry Services, LLC for the distribution of domain names in <.TLD>.

**Registry Service Provider:** The entity that provides Registry System functionality for Registry Operator.

**Registry System:** The system for registered names in <.TLD>.

**Registry Verification Agent:** The entity that provides verification services for Registry Operator.

**Report:** The Issues Report developed for the Advisory Council to consider taking action on a current or proposed new Registry Policy.

**Reserved Names Challenge Policy:** The challenge process administered by the National Arbitration Forum to request allocation of a domain name on fTLD Registry Services, LLC's reserved names list or the allocation of a reserved name to a third party.

**Standard Name:** A word or phrase that corresponds to a trademark, trade name or service mark of a business or organization.

**Start-Date Sunrise:** Domain names during this period are allocated by First-Come, First-Served.

**Sunrise Dispute Resolution Policy:** The challenge process administered by the National Arbitration Forum for a domain name registration that was improperly granted/denied during the Sunrise period.

**.TLD:** Includes .BANK and .INSURANCE.

**Trademark Clearinghouse (TMCH):** The database of qualified trademarks that entitles a rights holder to a series of Rights Protection Mechanisms.