



.BANK By the Numbers: Domestic Impact

Nearly seven months after .BANK launched, U.S. banks are continuing to register domain names, as evidenced by fTLD's newest [infographic](#).

To date*, 5,165 .BANK domain names have been registered in the U.S. by 2,534 banks. Outside the U.S., 560 domain names have been registered. An infographic from last month provides additional insights into the [international impact of .BANK](#).

To better understand the process of implementing a .BANK domain name, fTLD has been interviewing banks that have already made the switch to document best practices for banks around the world. Many banks have confided that making the change to .BANK is a relatively easy and inexpensive process.

In early 2016, fTLD will publish several case studies about banks that have transitioned to .BANK to help them tell their security story to their customers, raise consumer awareness about the benefits of .BANK and promote further adoption and usage of .BANK domain names.

**Data is through November 30, 2015*