

## **.INSURANCE FACT SHEET**

The launch of the .INSURANCE Internet web extension offers insurance providers and distributors the opportunity to enhance and differentiate their online presence in the marketplace. Directed by insurance and security experts, .INSURANCE is a trusted, verified and more secure location online for the global insurance community and the customers it serves. All .INSURANCE domain names must meet strict security requirements and only verified members of the community will be approved.

Industry response to .INSURANCE has been strong, with 234 applications submitted during the sunrise period.

fTLD Registry Services, an organization established in 2011 by a coalition of banks, insurance companies and financial services trade associations from around the world, manages the .INSURANCE domain.

The .INSURANCE website is [www.register.insurance](http://www.register.insurance).

### **fTLD FOUNDERS**

The Allstate Corporation  
American Bankers Association  
BB&T Corporation  
Canadian Bankers Association  
City National Bank  
Comerica Incorporated  
Dollar Bank, FSB  
Financial Services Roundtable  
Huntington Bancshares  
Independent Community Bankers of America  
KeyCorp  
Nationwide  
New York Life Insurance Company  
The PNC Financial Services Group  
Property Casualty Insurers Association of America  
Progressive Casualty Insurance Company  
Prudential Insurance Company of America  
State Farm Mutual Automotive Insurance Company  
SunTrust  
U.S. Bancorp  
Woodforest National Bank

## **.INSURANCE COMMITMENT TO TRUST AND SECURITY**

fTLD maintains high standards and takes a proactive approach to working with the global financial services community to enhance trust in the online financial services system. fTLD employs enhanced consumer protection safeguards designed to mitigate malicious activities including, cybersquatting, typosquatting, spoofing and phishing.

fTLD's [Security Requirements](#) were developed by its community-based Security Requirements Working Group, and are reviewed and updated as needed to address evolving community concerns.

fTLD's Security Requirements include:

- Mandatory Verification and Re-Verification of Charter/Licensure for Regulated Entities to ensure that only legitimate members of the global insurance community are awarded domain names.
- Domain Name System Security Extensions (DNSSEC) to ensure that Internet users are landing on legitimate websites and not being misdirected to malicious ones.
- Email Authentication to mitigate spoofing, phishing and other malicious activities.
- Multi-Factor Authentication by registry and registrars to ensure that any change to registration data is made only by authorized users of the registered entity.
- Strong Encryption (i.e., TLS) to ensure security of communications over the Internet.
- Prohibition of Proxy/Privacy Registration Services to ensure full disclosure of domain registration information so bad actors cannot hide.
- .INSURANCE domain names must use .INSURANCE DNS Name Servers to ensure compliance with technical requirements.

## **.INSURANCE COSTS**

Registrars are responsible for setting their domain registration fee. Domain registration fees vary from registrar-to-registrar based on a number of factors including additional services registrants may purchase from them. fTLD is responsible only for setting the fee it charges to registrars and it is the same fee for all.

### **fTLD CONTACT**

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