



## **FACT SHEET**

.BANK is a new top-level domain developed by and for the global banking community. It is a trusted, verified and more secure location on the Internet for the global banking community and the customers it serves.

As the only domain address custom built for banks by banks, .BANK is unlike any other web offering available to date. A .BANK domain signifies that an organization has been verified as legitimate and committed to implementing security requirements that surpass existing standards.

fTLD Registry Services, an organization established in 2011 by a coalition of banks, insurance companies and financial services trade associations from around the world, manages the .BANK domain.

The .BANK website is located at [www.register.bank](http://www.register.bank).

### **.BANK KEY DATES**

Qualified Launch Program for Founders – May 14, 2015 – May 17, 2015

Sunrise: May 18, 2015 – June 17, 2015

Founders Period: June 18, 2015 – June 23, 2015

General Availability: June 24, 2015 – onward

### **fTLD FOUNDERS**

The Allstate Corporation  
American Bankers Association  
BB&T Corporation  
Canadian Bankers Association  
City National Bank  
Comerica Incorporated  
Dollar Bank, FSB  
Financial Services Roundtable  
Huntington Bancshares  
Independent Community Bankers of America  
KeyCorp  
Nationwide  
New York Life Insurance Company  
The PNC Financial Services Group  
Property Casualty Insurers Association of America  
Progressive Casualty Insurance Company  
Prudential Insurance Company of America  
State Farm Mutual Automotive Insurance Company  
SunTrust  
U.S. Bancorp  
Woodforest National Bank



## **.BANK COMMITMENT TO TRUST AND SECURITY**

fTLD is responsible for approving requests for domains in .BANK, and has contracted with Symantec to serve as its Registry Verification Agent. Symantec, a global leader in security and verifying the authenticity of organizations, adds a layer of trust to .BANK by verifying the eligibility of organizations requesting .BANK domain names and providing a recommendation to fTLD to approve or deny a request. Final decisions are made by fTLD.

.BANK will require that all registrants comply with a set of requirements that are not currently mandated by the operators of other commercially available gTLDs, including:

- Mandatory Verification of Charter/Licensure for Regulated Entities to ensure that only legitimate members of the global banking community are awarded domain names.
- Mandatory Re-verification of Registration Data every two years or at domain renewal, whichever comes first, to ensure ongoing eligibility for domain names.
- Domain Name System Security Extensions (DNSSEC) to ensure that Internet users are landing on participants' actual websites and not being misdirected to malicious ones.
- Email Authentication to mitigate spoofing, phishing and other malicious activities propagated through emails to unsuspecting users.
- Multi-Factor Authentication to ensure that any change to registration data is made only by authorized users of the registered entity.
- Strong Encryption to ensure security of communication over the Internet.
- Prohibition of Proxy/Privacy Registration Services to ensure full disclosure of domain registration information so bad actors cannot hide.
- Domains must be hosted on .BANK Nameservers to ensure compliance with all technical security requirements.

## **.BANK COSTS**

Registrars are responsible for setting their domain registration fee. Domain registration fees vary from registrar-to-registrar based on a number of factors including additional services registrants may purchase from them. fTLD is responsible only for setting the fee it charges to registrars and it is the same fee for all.

### **fTLD CONTACT**

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